

Message Text

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72

ORIGIN AF-18

INFO OCT-01 ADP-00 L-03 AID-20 CIAE-00 COME-00 EB-11

FRB-02 INR-10 NSAE-00 RSC-01 TRSE-00 XMB-07 OPIC-12

CIEP-02 LAB-06 SIL-01 OMB-01 /095 R

66651

DRAFTED BY:AF/N:JVMONTVILLE

APPROVED BY:AF/N:JJBLAKE

EB/IFD/OIA:MKENNEDY

----- 060394

R 102207Z AUG 73

FM SECSTATE WASHDC

TO AMEMBASSY RABAT

AMCONSUL CASABLANCA

INFO AMCONSUL TANGIER

UNCLAS STATE 158921

E.O. 11652: N/A

TAGS: EFIN, MO

SUBJ: MOROCCANIZATION: PROCTER AND GAMBLE

REF: A. STATE 151916

B. CASABLANCA A-61

C. CASABLANCA 572

1. DEPARTMENT OFFICER (AF/N) SPOKE WITH MIKE MANATOS OF PROCTER AND GAMBLE'S WASHINGTON OFFICE AUGUST 10. EMPHASIZING THAT DEPARTMENT IN NO WAY ADVISING P AND G ON ACTION IT MIGHT TAKE WITH GOM FOR CLARIFICATIONS ON MOROCCANIZATION, OFFICER SAID FCIM MAY WISH TO CONSIDER COLLECTIVE APPROACH CONSENSUS REACHED BY US COMPANY REPS IN MOROCCO REPORTED REFS B AND C. WHILE STRESSING P AND G MUST MAKE ITS OWN DECISIONS, DEPTOFF INDICATED COMPANY MAY WISH CONSIDER CONSULTING WITH US COMPANY REPS AS WELL AS EMBASSY AND CONGEN CASABLANCA BEFORE DECIDING WHAT ACTION BEST SERVES FIRM'S INTERESTS. MANATOS SAID HE WOULD PASS ABOVE UNCLASSIFIED

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TO COMPANY HEADQUARTERS.

2. GIVEN SHORT TIMETABLE FOR MOROCCANIZATION SOME INDUSTRIES, DEPARTMENT PRESUMES EMBASSY AND CONGEN CASABLANCA WILL SOON IDENTIFY GOM OFFICIAL AUTHORIZED TO DISCUSS POLICY AND THAT US FIRMS WILL HAVE LIST OF QUESTIONS READY FOR COLLECTIVE APPROACH. ROGERS

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NNN

Message Attributes

Automatic Decaptoning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 10 AUG 1973
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1973STATE158921
Document Source: CORE
Document Unique ID: 00
Drafter: AF/N:JVMONTVILLE
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: n/a
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1973/newtext/t19730844/aaaabgaw.tel
Line Count: 67
Locator: TEXT ON-LINE
Office: ORIGIN AF
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
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Previous Classification: n/a
Previous Handling Restrictions: n/a
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Review Comment: n/a
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30 JUN 2005

Review Media Identifier:
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Status: NATIVE
Subject: MOROCCANIZATION: PROCTER AND GAMBLE
TAGS: EFIN, MO
To: RABAT CASABLANCA
Type: TE
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